

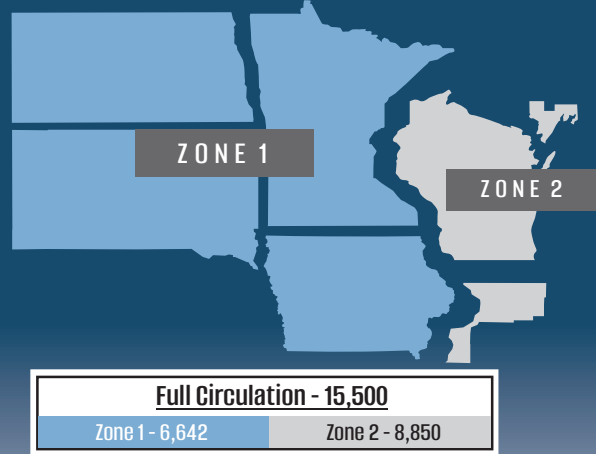
Average estimated readers per edition:  
**2.2**

TOTAL DISTRIBUTION BY GROUPS	
Producers (free).....	11,743
Subscribers (paid).....	1,621
Advertisers (free).....	680
Complimentary (free).....	82
Newsstand/Counter (free).....	1,320
<b>TOTAL</b>	<b>15,446</b>

PRODUCERS	
MINNESOTA.....	TOTAL 2,821
NORTH DAKOTA.....	TOTAL 59
SOUTH DAKOTA.....	TOTAL 163
IOWA.....	TOTAL 1,148
WISCONSIN.....	TOTAL 7,328
ILLINOIS.....	TOTAL 182
MICHIGAN.....	TOTAL 42

The Dairy Star is mailed out free to ALL registered A & B dairy producers in our circulation area including Minnesota, Wisconsin, Iowa, North Dakota, South Dakota, Michigan and Illinois. (see map)

The Dairy Star covers approximately one-third of the producers in the United States. Additional coverage is provided to paid subscribers, advertisers, complimentary, and counter copies. The Dairy Star is available free of charge online at [www.dairystar.com](http://www.dairystar.com).



# INSERT ZONES

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Inserts up to .5 oz.  
Full Circulation \$1,240<sup>00</sup>  
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Zone 2 \$1,062<sup>00</sup>

<b>Full Circulation - 15,500</b>	
Zone 1 - 6,642	Zone 2 - 8,850

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# CIRCULATION