



TOTAL DISTRIBUTION BY GROUPS	
Producers (free)	11,797
Subscribers (paid)	1,486
Advertisers (free)	661
Complimentary (free)	80
Newsstand/Counter (free)	1,370
<b>TOTAL</b>	<b>15,394</b>

MINNESOTA	TOTAL 3,096	WISCONSIN	TOTAL 7,389
NORTH DAKOTA	TOTAL 56	ILLINOIS	TOTAL 185
SOUTH DAKOTA	TOTAL 157	MICHIGAN	TOTAL 44
IOWA	TOTAL 870		

The Dairy Star is mailed out free to ALL registered A & B dairy producers in our circulation area including Minnesota, Wisconsin, Iowa, North Dakota, South Dakota, Michigan and Illinois. (see map)

This is approximately one-third of the producers in the United States. Additional coverage is provided to paid subscribers, advertisers, complimentary, and counter copies. The Dairy Star is available free of charge online at [www.dairystar.com](http://www.dairystar.com).

## INSERT ZONES



Call for pre-print prices

Inserts up to .5 oz.
Full Circulation \$1,240 <sup>32</sup>
Zone 1 \$812 <sup>52</sup>
Zone 2 \$1,049 <sup>16</sup>

<b>Full Circulation - 15,394</b>	
Zone 1 - 6,632	Zone 2 - 8,762

WE CAN DESIGN & PRINT YOUR INSERT! Give us a call.



"All dairy, all the time"<sup>SM</sup>